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### **PropertyMinder Launches Real Estate Fan Pages for Facebook**

San Jose, CA – September 6th, 2011— PropertyMinder, Inc is now providing custom Facebook Fan Pages for Real Estate. With over 750 million users and growing, Facebook has become the #1 social network in the world. Inside of Facebook, Realtors can create Facebook Pages to keep their brand & business in front of their friends, family, and clients. Establishing their social media presence can help Agents to gain more “Likes”, grow their fan base, enhance fan interaction, and drive these fans back to their PropertyMinder website.

“Helping businesses to expand their social media reach and branding has been a prime objective for us. This is just the start for us in developing Facebook applications and tools for Realtors®.” said President Boris Gruzman.

There are several options for Real Estate Fan Pages. A custom graphical landing page can be designed to help fans to “Like” the Page and be kept up-to-date on company news, website changes, interact with other members, write reviews, and more. This landing page can be customized to match the branding & corporate colors of the brokerage and website. Additionally, the Fan Gate option is great for offering “Fan Only” content such as special deals, MLS Search access, coupons, and more. The visitor must “Like” the page to see this content.

View our Facebook Fanpage/FanGate here: [www.facebook.com/propertyminder](http://www.facebook.com/propertyminder)  
For more information on Facebook Pages for Real Estate, please visit [www.propertyminder.com/Products-Facebook](http://www.propertyminder.com/Products-Facebook)

About PropertyMinder:

PropertyMinder has been an innovator in the areas of Internet Marketing, Web Technology, Content Management, Post Sales Follow-up, SEO Marketing and Management, and now Facebook Fan Pages for Real Estate. We have successfully partnered with Real Estate Agents and Brokerages through our superior products and unmatched Customer Service.

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